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## Why study for an MBA?

**An MBA can open up new opportunities for enterprising individuals looking for career advancement or a change in direction – but juggling work, study and home life is challenging and demanding.**

Newcastle Business School's current MBA cohort hail from a diverse mix of organisations, including multi-national corporations, SMEs, the public sector, charities and start-up businesses. They discuss what motivates and inspires them, and how they balance these demands.

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[NU MBA](#) from [Northumbria University](#) on [Vimeo](#).

Having delivered an MBA programme for more than 20 years, Newcastle Business School has more than 1,000 graduates globally. The focus is on developing visionary and innovative leaders through research-informed teaching and real-world business projects to equip students with applied learning and relevant skills. Encouraging and supporting more women leaders is another key thread and source of ongoing research for Newcastle Business School. Online and technology-enhanced learning, and the flexibility of full, part time or distance learning options have also been designed to fit busy lifestyles.

Doctor Jenny Davidson, Director for Learning and Teaching in the Exec Ed Department at Newcastle Business School, said: “Our current cohort bring a wealth of experience from different backgrounds, including senior management in a multi-national pharmaceutical company, managers from the NHS and a national charity. This diversity along with our research rich modules, led by Professors and leading practitioners creates an inspiring learning environment, and our MBA reaches far beyond the classroom, our current programme encourage students to participate in world leading research, collaborate with international partners and perhaps most importantly centre these activities around their own leadership development

Dr Nicola Patterson, Programme Leader said: “Our MBA Programme offers unique access and perspective on our current research, especially in areas

such as women in leadership. Women are underrepresented in senior leadership positions and we want to encourage more women to see themselves in leadership positions. The MBA at Newcastle Business School is underpinned with a leadership development framework, which supports and prepares you for senior positions. Please come and talk to us to find out how the MBA can support your senior leadership aspirations.”

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Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to [www.northumbria.ac.uk](http://www.northumbria.ac.uk)

If you have a media enquiry please contact our Media and Communications team at [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk) or call 0191 227 4604.

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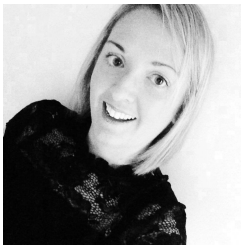
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