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## **Virgin Money CEO to deliver public lecture**

The Chief Executive Officer of Virgin Money is to deliver a public lecture on banking, innovation and the Northern Powerhouse at Northumbria University.

Jayne-Anne Gadhia CBE will deliver the North East Chamber of Commerce's 200<sup>th</sup> Anniversary Lecture at the University's Newcastle Business School on Tuesday 29 September.

Her lecture will outline the opportunity to bring a new, fresh and distinctive approach to UK banking, based on a virtuous circle of support through which

businesses, customers and communities help one another to flourish.

Jayne-Anne will outline how Virgin Money is bringing this approach to life in the North East and further afield. She will also discuss the importance of breaking down competitive barriers in banking to unleash the importance of breaking down competitive barriers in banking to benefit consumers in the UK.

She will also consider how the Northern Powerhouse can present new opportunities for the finance sector and the North East region.

Jayne-Anne is a chartered accountant who has worked for companies including Ernst and Young and Norwich Union. In 1995 she became one of the founders of Virgin Direct before launching the market-leading Virgin One account in 1998. That business was acquired by RBS in 2001, after which Jayne-Anne went on to lead a number of RBS business units, ultimately joining the RBS Retail Executive Board where she was responsible for the RBS Group's mortgage business.

Jayne-Anne re-joined Virgin Money in March 2007 and led the bid to acquire Northern Rock and was awarded a CBE in 2014 for her services to banking and the voluntary sector.

Jayne-Anne's lecture will be held in Northumbria University's Business and Law building, City Campus East, on Tuesday 29 September at 6pm.

Click here to [book your place](#) or call 0191 227 4394.

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