



The latest edition of Northumbria University News

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## 'Take On Tomorrow' with the new edition of Northumbria University News

The spring edition of *Northumbria University News* is here.

Packed with the latest news, features and interviews, *Northumbria University News* is the perfect way to 'read all about' the exciting developments taking place across the University.

This issue's cover story features the unveiling of Northumbria's bold and ambitious new brand position #TakeOnTomorrow and new logo, which

includes a shield directly drawn from the University coat of arms. You can find out how ground-breaking new research by Northumbria's academics is helping to 'Take On Tomorrow' in a special feature on Pg. 14-15.

There is also a 'Big Interview' on Pg. 9 with Professor Steven Kyffin, Pro Vice-Chancellor for Knowledge Exchange, talking about his role at the University and previewing this year's Great Exhibition of the North. Meanwhile on Pg. 32-33, you can read a selection of outstanding comment pieces written by the University's academic experts for global news [The Conversation](#).

Finally, in our Sport pages you can read all about Northumbria's fantastic fifth victory against rivals Newcastle University in this year's Stan Calvert Cup.

All this and more in Issue 15 of *Northumbria University News*. Available now from newsstands across City and Coach Lane campus and [online](#). To read the online edition click [here](#) now or to request hard copies email: [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk)

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Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to [www.northumbria.ac.uk](http://www.northumbria.ac.uk)

If you have a media enquiry please contact our Media and Communications team at [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk) or call 0191 227 4604.

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