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Northumbria strengthen European presence with Amsterdam partnership

Northumbria University, Newcastle, has expanded its international presence through a partnership agreement with Amsterdam University of Applied Sciences (AUAS).

Collaboration between the two universities will include offering Northumbria Masters programmes in both Business and Project Management from September 2018. The UK-accredited postgraduate courses will be delivered at AUAS by Northumbria academics working with AUAS colleagues.

A one-year programme in International Business will also be available to existing Northumbria undergraduate students from all disciplines, enriching their degrees by studying in Amsterdam and providing career-enhancing opportunities to work on consultancy projects with business clients in the Netherlands.

In addition, an institutional Erasmus agreement between Northumbria and AUAS will provide students and staff with valuable exchange opportunities across a wide variety of disciplines. Academics at both institutions will explore further collaborations including research, symposia and summer schools.

The long-term goal is to explore deeper cooperation between the two universities across a range of disciplines. Both universities have an extensive partnership network in the UK, the Netherlands and internationally and these will continue. Collaboration between AUAS and Northumbria will also seek to create additional research and teaching opportunities with existing partners. At a time of increasing global interconnectivity, the partnership will promote an international outlook and global mind-set among students and staff, and allow both universities to exchange complementary strengths in research, professional expertise, business and international networks.

Professor Andrew Wathey CBE, Vice-Chancellor and Chief Executive at Northumbria, said: "This mutually supportive collaboration brings together two research-rich and business-focused institutions with a shared focus on quality. It will deepen our research, educational, business and community engagement links not only between the UK and the Netherlands, but also across Europe and internationally. The partnership also extends Northumbria's global reach with a presence in Newcastle and London in the UK, and internationally including Jakarta, Hong Kong, Singapore and now the Netherlands. We look forward to working with colleagues at AUAS and to deepening our partnership."

Professor Huib de Jong, Chairman of the Amsterdam University of Applied Sciences Executive Board, welcomes Northumbria University as higher education partner to Amsterdam. "Our slogan is Creating Tomorrow. A slogan that matches perfectly with the values of Northumbria. The complementary strengths between both universities in our core areas of education and research is fundamental for the proposed collaboration. Amsterdam is traditionally the Netherlands' connection to the world city network, linking

many different businesses, people and organisations together. Northumbria recognizes this, and at a time of increasing internationalization and rapid societal and technological change, both universities agree that collaboration across national boundaries is benefitting to both students and staff, offering better access to knowledge and understanding in order to meet future challenges.

“Our universities, therefore, seek to work closely together to create a partnership which brings benefits to our students from all over the world and from all kinds of disciplines, offering them programmes, minors and opportunities to participate in research projects, to collaborate with fellow students and with our partners both in the Amsterdam region and in the international arena.”

For more information, please visit www.northumbria.ac.uk/ or <http://www.amsterdamuas.com/>

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call 0191 227 4604.

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