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## Northumbria steps up presence in Africa

Northumbria University, Newcastle, has appointed a new recruitment manager in Africa to help look after rising numbers of applications from students in Nigeria and Ghana.

Oladiran Doyinsola Aderonke (Doyin), who is based in the UK Education Advisory Service (UKEAS) office in Victoria Island, Lagos, Nigeria, will play a crucial role in Northumbria's recruitment, conversion and partnership operations in West Africa. She brings considerable experience to the role and will advise faculty and international development staff at Northumbria on all aspects of recruitment, partnerships, new programme development and marketing.

She said: “I’m absolutely delighted to be joining the University. There is a huge amount of interest among African students for studying in the UK right now, so this is an exciting time to be part of the International Development team at Northumbria. I’ll be providing regular updates from the ground in Nigeria and offering support to staff interested in developing links with Africa,” she added.

Doyin recently visited the Northumbria campus to undertake training and meet key staff from across the University. She also took the time to explore Newcastle and experience some of the world-renowned sites and culture of the North East.

Simon Foster, [International Recruitment](#) Manager at Northumbria, added: “With campuses in Newcastle and London, Northumbria is based in the best two cities for students in the UK. Its growing global presence and reputation for academic excellence and providing an outstanding learning experience are also making it an increasingly popular destination for overseas scholars. West Africa is one of the most active areas for us right now and we are thrilled to have someone of Doyin’s experience driving our recruitment in Nigeria.”

Doyin joins with 5 years work experience with recruitment agencies BCIE and SI-UK in Nigeria and in Ghana.

For more information on Northumbria University visit [www.northumbria.ac.uk](http://www.northumbria.ac.uk)

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If you have a media enquiry please contact our Media and Communications team at [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk) or call [0191 227 4571](tel:01912274571).

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