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Northumbria launches inspirational events and conferencing service

Northumbria University has re-launched its events and conferencing service with a fresh new look to showcase its award-winning 'Inspirational Spaces'.

Working with Newcastle-based marketing agency, Cravens, the 'Inspirational Spaces' campaign was created to celebrate the 'amazing things that happen every day behind the different doors of Northumbria University'.

With an arena as large as three basketball courts, elegant period architecture and cutting-edge design and technology, the on-campus facilities at

Northumbria University provide an inspirational setting not only for its vibrant student population, but also for businesses and community groups.

Lucy Winskell, Pro Vice-Chancellor, Business and Engagement at Northumbria University, said: “We’re immensely proud of our campus, and have built a strong reputation with local, national and international events organisers who work closely with our team to deliver first class conferences and events here in Newcastle.

“Inspirational Spaces has been launched to align our events and conferencing marketing materials with our contemporary new buildings and facilities, and we hope to welcome many more businesses through our doors over the coming years.”

In order to capture the Inspirational Spaces on campus, Cravens commissioned north east photographer, Dan Prince, to shoot some of Northumbria University’s key locations. This stunning photography, along with Northumbria University’s full-service event management offer can be viewed by visiting www.inspirational-spaces.com. Alternatively, the events team can be contacted directly on 0191 227 4024.

Inspirational Spaces photography competition

To celebrate the Inspirational Spaces launch, Northumbria University is inviting budding photographers to capture the best of the north east in their lens to be in with a chance of winning a £250 cash prize. For further details, and to view all entries to date, visit www.northumbria.ac.uk/inspirationalspaces. Closing date: 14th June.

Northumbria is a research-rich, business-focussed, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call [0191 227 4571](tel:01912274571).

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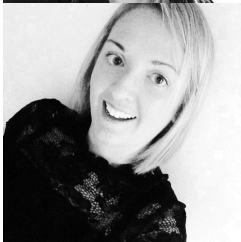


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