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Northumbria joins global leaders in business ethics research

Northumbria University, Newcastle, has been rated among the world's top 50 institutions in an academic report measuring the impact of research into business ethics.

In the latest analysis of citations in ethical business practice, published in the August Journal of Business Ethics, Northumbria was also ranked 9th in the UK – making it the highest placed University for research in this field in the North East. The study, A Citation Analysis of Business Ethics Research: A Global Perspective, considers citations of articles published in ten business

ethics journals between 1999 and 2012. In so doing it seeks to rank the world's leading institutions in business ethics research impact.

Ranked 50th for the first time confirms Northumbria's growing international reputation for research quality and impact. Following its success in the 2014 Research Excellence Framework (REF) process Northumbria recorded the UK's 4thlargest increase in quality-driven research funding.

Ron Beadle, Professor of Organization and Business Ethics at Northumbria's Newcastle Business School, said: "Northumbria University is committed to the principles of responsible business and management in all of our teaching, research and wider work. We have a long history of producing world-leading research in business ethics and are delighted that the influence of our research has been recognised. We are very proud of work on Corporate Social Responsibility with regional employers such as Northumbrian Water and professionals in the North East Initiative for Business Ethics and the Responsible Business Network North East. We will continue to create research and partnerships that promote genuine business excellence and would be happy to hear from professionals and employers who would want to work with us.'

To view the report in full please click here.

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call 0191 227 4571.

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