

A full day
dedicated to
People &
Productivity

25
Inspiring
speakers



Nov 10, 2021 08:54 GMT

North of Tyne Mayor Jamie Driscoll backs “People Power” to boost skills and productivity across the North East

North of Tyne Mayor Jamie Driscoll backs “People Power” to boost skills and productivity across the North East

North of Tyne Mayor Jamie Driscoll will attend a major business event in the North East dedicated to skills, training, staff wellbeing and productivity.

The Mayor will join 250 leaders and managers at the People Power

Conference to share best practise and promote a joint commitment to investing in skills, productivity and workforce development.

People Power, which is sponsored by Northumbria University, Newcastle, is set to welcome record numbers of employers who will learn about creating an organisational culture that achieves maximum success.

Leading experts from across the UK will present research and fresh thinking about a range of key employer issues such as: Resilience, Health & Wellbeing, Emotional Intelligence, Work Life Balance, Change Management, Hybrid Working, Equality and Diversity, Digitalisation and Employee Engagement.

An exhibition held alongside the conference will give employers access to the latest HR and employment advice, helping businesses to understand how they can be great employers, attracting and keeping the best talent and developing thriving teams – as well as information on latest funding available to train and develop existing and new members of staff.

Notable regional employers joining the event include Sage, Newcastle Building Society, Sintons LLP, Northumbrian Water, Komatsu, UBS, Leo Vegas, NHS BSA, Aircon Group, Lookers, North Star Housing and Vodafone.

Mayor Jamie Driscoll is looking forward to engaging with regional employers at the event to talk about what a ‘good’ employer looks like and what businesses need to do to achieve good and create a positive future for everyone.

“Good work is about so much more than job creation. It’s about an economy that works for everyone. It boosts companies’ productivity and boosts workers’ quality of life. That’s why we have worked collaboratively with the local business community to put into practice our North of Tyne Good Work Pledge.

“Investing in people’s skills is key to business growth and provides the platform for us to compete in an increasingly competitive and challenging global marketplace.

“I am convinced we have untapped potential in the North of Tyne. It’s right that People Power have chosen to focus on the skills agenda, and I look forward to

exploring ideas to unlock that potential.”

Notes to Editors

People Power takes place on **16 November at Hilton Newcastle Gateshead**

Full event information and background on speakers:

www.peoplepowerevents.co.uk

The event is owned and organised by The Projects Studio based in Gosforth, Newcastle.

Lead Sponsor is Northumbria University, and other sponsors include Westray Recruitment, NESMA, Our Minds Work, Human by Leighton, Sullivan Brown.

Further information from Lyndsey Morrison lyndsey@projects-studio.co.uk / 0191 580 4005

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. Find out more about us at www.northumbria.ac.uk --- Please contact our Media and Communications team at media.communications@northumbria.ac.uk with any media enquiries or interview requests ---

Contacts



Rik Kendall

Press Contact

PR and Media Manager

Business and Law / Arts, Design & Social Sciences

rik.kendall@northumbria.ac.uk

07923 382339



Andrea Slowey

Press Contact

PR and Media Manager

Engineering and Environment / Health and Life Sciences

andrea.slowey@northumbria.ac.uk

07708 509436



Rachael Barwick

Press Contact

PR and Media Manager

rachael.barwick@northumbria.ac.uk

07377422415



James Fox

Press Contact

Student Communications Manager

james2.fox@northumbria.ac.uk



Kelly Elliott

Press Contact

PR and Media Officer

kelly2.elliott@northumbria.ac.uk



Gemma Brown

Press Contact

PR and Media Officer

gemma6.brown@northumbria.ac.uk