



The new FUTURE FWD scholarship at Northumbria continues the progress of the University's successful Higher Education Without Barriers campaign.

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## **FUTURE FWD support scholarship opportunity to advance equality and inclusion in graphic design**

**Graphic design undergraduate students at Northumbria University are set to receive a scholarship boost from four design studios based in the UK and US.**

Zak Group, Pentagram, Some Days and Fraser Muggeridge have announced their support to create a three-year FUTURE FWD scholarship which will

enable undergraduate students from under-represented backgrounds to access graphic design education at Northumbria University.

The move is part of the University's commitment to [promoting fair access to higher education](#).

The FUTURE FWD Scholarship was created to advance equality and inclusion in graphic design education. Respected leaders in their sector, design studios Zak Group, Pentagram, Some Days and Fraser Muggeridge boast international profiles and clients.

The scholarship, worth £10,000 per annum, provides maintenance support for a student from a Black, Asian, or other ethnic minority background accepted for the BA Graphic Design degree at Northumbria University. It also includes access to mentorship throughout the course and a paid internship opportunity with one of the studios.

Luke Powell, Partner at Pentagram said: "FUTURE FWD is happy to be collaborating with Northumbria University to grant a £30,000 scholarship to a student from a Black, Asian or minority ethnic background studying graphic design. We firmly believe that the design industry needs to become more inclusive and diverse and this begins with making design education more accessible to students from underrepresented communities."

Associate Professor Jamie Steane from Northumbria's School of Design said: "At Northumbria we are committed to providing fair access to enriching and empowering higher educational experience for students from all backgrounds. The support from Zak Group, Pentagram, Some Days and Fraser Muggeridge will provide an incredible stepping stone into higher education for talented designers and open doors to industry, helping them to build a strong platform for success in their future careers and life ambitions."

Since 2021, FUTURE FWD has awarded three scholarships to students studying graphic design.

Further information about FUTURE FWD can be found on the [website](#).

The new FUTURE FWD scholarship at Northumbria continues the progress of the University's successful [Higher Education Without Barriers](#) campaign. With

support from alumni, businesses, and charitable partners, Higher Education Without Barriers provides a range of financial initiatives, mental health and wellbeing services, and community-based projects, to make participation and progression in higher education more achievable for talented students, regardless of their circumstances.

Thanks to generous donations of money and time the campaign has led to the creation of 200 new scholarships and supported more than 2,000 Northumbria students since it launched in January 2022.

**-ENDS-**

### **About Northumbria University - Times Higher Education's University of the Year 2022**

Northumbria University, Newcastle is a research-intensive university that unlocks potential for all, changing lives regionally, nationally and internationally.

Find out more about us at [www.northumbria.ac.uk](http://www.northumbria.ac.uk)

### **About FUTURE FWD**

The FUTURE FWD Scholarship was established and first awarded in 2021. The scholarship is an ongoing initiative with the aim to support the next generation of design students. The ambition is to fund multiple students each academic year and to extend beyond London to more universities. To this end, FUTURE FWD would like to partner with other design studios to enable these opportunities.

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UNIVERSITY OF THE YEAR 2022 (Times Higher Education Awards)

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--- Please contact [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk) with any media

enquiries or interview requests ---

## Contacts



### **Rik Kendall**

Press Contact

PR and Media Manager

Business and Law / Arts, Design & Social Sciences

[rik.kendall@northumbria.ac.uk](mailto:rik.kendall@northumbria.ac.uk)

07923 382339



### **Andrea Slowey**

Press Contact

PR and Media Manager

Engineering and Environment / Health and Life Sciences

[andrea.slowey@northumbria.ac.uk](mailto:andrea.slowey@northumbria.ac.uk)

07708 509436



### **Rachael Barwick**

Press Contact

PR and Media Manager

[rachael.barwick@northumbria.ac.uk](mailto:rachael.barwick@northumbria.ac.uk)

07377422415



### **James Fox**

Press Contact

Student Communications Manager

[james2.fox@northumbria.ac.uk](mailto:james2.fox@northumbria.ac.uk)



### **Kelly Elliott**

Press Contact

PR and Media Officer

[kelly2.elliott@northumbria.ac.uk](mailto:kelly2.elliott@northumbria.ac.uk)



**Gemma Brown**

Press Contact

PR and Media Officer

[gemma6.brown@northumbria.ac.uk](mailto:gemma6.brown@northumbria.ac.uk)