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District MTV shines spotlight on Northumbria graduate

The District MTV Yearbook 2013 was created to find the next generation of talented young creatives and Northumbria graduate, Sally Hewett, has been placed firmly in the spotlight.

Sally, originally from Middlesbrough, has already caused a stir in the fashion world by winning the coveted Topshop Graduate Design award earlier in the year. She is currently enjoying a year-long placement with Topshop, and District MTV has had its eye on her work for some time.

William Oliver, Editor, District MTV said: “We really wanted to focus on the next generation of rising creative stars with the District MTV Yearbook 2013 and Sally really fits into that perfectly.

“I loved her irreverent style and sense of humour coupled with a really strong technical ability and commercial acumen. Sally has got such a great vision and I think she is someone who is going to do really well throughout her career.”

Since catching the attention of District MTV – a digital arm of MTV that brings fashion and music together - Sally has been profiled among other national and international rising stars – including designers, photographers, filmmakers and writers.

Sally said: “It’s amazing to be asked to be a part of the District MTV Yearbook. To be interviewed and featured alongside other creatives from different backgrounds and industries is great. I have always been a supporter of District MTV and admired their eye for what’s going on in creative culture, so it’s a massive compliment to be a part of it.

And Sally says her time at University played a major role in her success. She added: “Northumbria prepared me for my career in fashion design in many different ways. The placement year being one of them. I interned at various companies to get an insight on how high-end and high street companies worked and learned that working in the high street was the career for me.”

Douglas Maclennon, Principal Lecturer in Fashion, Northumbria University, said: “Sally was a great student to work with who progressed quickly and grew in design stature. It was great to see her confidence build during her final year and this recognition does not come as a surprise – she’s definitely one to watch!”

To find out more about Fashion at Northumbria University in Newcastle, visit www.northumbria.ac.uk/design.

To find out more about District MTV visit www.districtmtv.co.uk.

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If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call [0191 227 4571](tel:01912274571).

Contacts



Rik Kendall

Press Contact
PR and Media Manager
Business and Law / Arts, Design & Social Sciences
rik.kendall@northumbria.ac.uk
07923 382339



Andrea Slowey

Press Contact
PR and Media Manager
Engineering and Environment / Health and Life Sciences
andrea.slowey@northumbria.ac.uk
07708 509436



Rachael Barwick

Press Contact
PR and Media Manager
rachael.barwick@northumbria.ac.uk
07377422415



James Fox

Press Contact
Student Communications Manager
james2.fox@northumbria.ac.uk



Kelly Elliott

Press Contact

PR and Media Officer

kelly2.elliott@northumbria.ac.uk



Gemma Brown

Press Contact

PR and Media Officer

gemma6.brown@northumbria.ac.uk