

Northumbria University NEWCASTLE



Jan 16, 2013 00:00 GMT

## Connecting business with research innovation

North East businesses interested in opportunities to innovate are invited to Northumbria University's first Innovation Network meeting.

The Innovation Network – a series of regular informal networking events – is designed to highlight the expertise offered by Northumbria academics and business experts to regional, national and international businesses.

The first session takes place at Mea House Auditorium, Ellison Place, on Wednesday 23 January from 3.30pm to 6pm. Attendees will gain an insight

into examples of innovation within the UK economy that are driving company growth, knowledge transfer activities emanating from Northumbria's research base, as well as national funding opportunities that are available to develop commercial projects.

Graham Hopson, Business Development Manager in Northumbria's Research and Business Services, said: "Northumbria is well known as being a University that works closely with industry to help develop innovative products and services for global markets.

"Using the physical and virtual platform of the Innovation Network, we would like to combine our local knowledge and global reach to work even more closely with businesses and organisations who have previously worked with us, and those who may wish to work with us in the future."

The first Innovation Network event is open to all types of businesses and will be a general introduction and showcase of what Northumbria University academics and business experts can do to help businesses in the region. Other sessions in the series will focus on particular business areas, including the energy, health, food and creative sectors.

Northumbria University Research and Business Services has a proven track record in providing practical, relevant and innovative solutions to a diverse range of clients. Academics have worked with businesses across the UK through knowledge transfer partnerships (KTPs) and other <u>specialist support</u>.

For more details about the Innovation Network or to register for the launch event, click <u>here</u>.

Northumbria is a research-rich, business-focussed, professional university with a global reputation for academic excellence. To find out more about our courses go to<u>www.northumbria.ac.uk</u>

If you have a media enquiry please contact our Media and Communications team at <u>media.communications@northumbria.ac.uk</u> or call <u>0191 227 4571</u>.

## Contacts



**Rik Kendall** Press Contact PR and Media Manager Business and Law / Arts, Design & Social Sciences rik.kendall@northumbria.ac.uk 07923 382339



Andrea Slowey Press Contact PR and Media Manager Engineering and Environment / Health and Life Sciences andrea.slowey@northumbria.ac.uk 07708 509436



Rachael Barwick Press Contact PR and Media Manager rachael.barwick@northumbria.ac.uk 07377422415



James Fox Press Contact Student Communications Manager james2.fox@northumbria.ac.uk

**Kelly Elliott** Press Contact PR and Media Officer kelly2.elliott@northumbria.ac.uk

**Gemma Brown** Press Contact PR and Media Officer gemma6.brown@northumbria.ac.uk

