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Business School extends its international partnerships

Northumbria University's <u>Newcastle Business School</u> has announced a partnership agreement with the Qatar Finance and Business Academy (QFBA) to provide joint professional and academic programmes.

Signing the Memorandum of Understanding (MoU) further confirms Newcastle Business School's growing reputation as a global provider of business education. It was named Business School of the Year in the prestigious Times Higher Education Awards for 2015, and it recently achieved double AACSB international accreditation in Accounting and Business - The agreement is also a significant achievement for the QFBA that will lead to a strategic cooperation in various technical and scientific fields in addition to the exchange of expertise and professors to provide the best accredited academic and professional programmes.

Sheikh Fahad Faisal Al Thani, QFBA's Chairman, said: "QFBA's MoU with Northumbria University represents a milestone in the Academy's tangible contribution to the realization of the Qatar National Vision 2030. This agreement is poised to play a key role in harmonizing training qualifications with the evolving job market needs, while powering the financial sector in Qatar and the region with an entire generation of well-qualified professionals, capable of elevating the profile of their organizations as well as Qatar as a preferred business hub that attracts investments and businesses."

Dr. Abdul Aziz Al Horr, CEO of QFBA, added: "As part of QFBA's strategy to unlock human potential and empower professionals to reach new heights in their career, our partnership with Northumbria University opens a world of opportunities for Qatar's youth. Through this agreement, we will be presenting a package of various scientific and professional programmes that harmonises with the needs of the labour market in Qatar. The programmes will sport a qualitative aspect and international recognition for the national and international reputation that the Academy and the University enjoy."

Professor Jon Reast, Pro-Vice Chancellor (International), Northumbria University, noted: "We are pleased to embark on this new relationship with QFBA to provide the Academy's students with state-of-the-art undergraduate and post graduate courses that will sharpen their knowledge and enable them to compete in the global job market. At Northumbria, our approach to creating a distinctive learning experience that engages, empowers and inspires achievement is simple but powerful. We have top academics that work with students at every stage, to maximise their potential. Our excellent academic reputation and 'top 10' graduate employment record is not only a testament to the success of our approach, but also to the employmentboosting credentials that give our students a head start on their future competitors."

Through the technical and scientific programmes students will learn about

the latest scientific developments in areas of interest, in addition to the best practices in these aspects. The innovative programmes have been designed by Newcastle Business School to provide QFBA students with the knowledge necessary to compete in an increasingly globalised economy and boost their employment prospects.

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at <u>media.communications@northumbria.ac.uk</u> or call <u>0191 227 4571</u>.

Contacts



Rik Kendall Press Contact PR and Media Manager Business and Law / Arts, Design & Social Sciences rik.kendall@northumbria.ac.uk 07923 382339



Andrea Slowey Press Contact PR and Media Manager Engineering and Environment / Health and Life Sciences andrea.slowey@northumbria.ac.uk 07708 509436



Rachael Barwick Press Contact PR and Media Manager rachael.barwick@northumbria.ac.uk 07377422415



James Fox Press Contact Student Communications Manager james2.fox@northumbria.ac.uk

Kelly Elliott Press Contact PR and Media Officer kelly2.elliott@northumbria.ac.uk

Gemma Brown Press Contact PR and Media Officer gemma6.brown@northumbria.ac.uk