



Nov 10, 2015 14:28 GMT

## AACSB opening doors on international stage

[Newcastle Business School](#) is building partnerships with some of the world's leading teaching institutions thanks to its double AACSB accreditation.

As well as raising the School's global profile, this collaboration is also promoting exchange opportunities for both students and academics. In a recent example [Doctor Russell Warhurst](#), Reader in [Human Resource Management \(HRM\)](#) at Newcastle Business School, has just completed a teaching block at Aalto University School of Business - Finland's leading business school.

Aalto has campuses in Helsinki and Mikkeli, and is internationally acclaimed for its research and education. It also teaches programmes in English, such as International Business, and is renowned for educating global leaders and visionary professionals.

Doctor Warhurst's main focus at Aalto during his recent visit was as module leader for an International HRM module. However, he also acts during the academic year as a thesis supervisor for undergraduates researching international human resource management. His invitation to teach as a visiting professor was part of a unique model of block delivery by academics from around the world, particularly the US. The English-taught courses attract a mix of Finnish and foreign degree students, predominantly from Southeast Asia, as well as exchange students from other AACSB-accredited institutions.

Doctor Warhurst said: "Opportunities like this to teach at the very best institutions in the world, and to engage with some of the brightest international students, are incredibly valuable. You experience alternative higher education systems and gain exposure to new cultures with different geographical influences, and you can benefit from collaborating on ground-breaking research projects with the potential for real global impact. The great news is that with its AACSB accreditation, Newcastle Business School is now increasingly able to offer these opportunities to its students and faculty."

The Association to Advance Collegiate Schools of Business (AACSB) International was founded in 1916. Today it is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting. It is also considered by many to be the leading international accreditation for business education.

Newcastle Business School gained a double AACSB accreditation in business and accounting in 2014, placing it among the top 1% of business schools worldwide.

---

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to [www.northumbria.ac.uk](http://www.northumbria.ac.uk)

If you have a media enquiry please contact our Media and Communications

team at [media.communications@northumbria.ac.uk](mailto:media.communications@northumbria.ac.uk) or call [0191 227 4571](tel:01912274571).

## Contacts



### **Rik Kendall**

Press Contact

PR and Media Manager

Business and Law

[rik.kendall@northumbria.ac.uk](mailto:rik.kendall@northumbria.ac.uk)

07923 382339