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Want it. Master it. Open Day for Masters courses coming soon

People wanting to change direction, increase their earning potential or take their talents to the next level are encouraged to attend a Masters Open Day at Northumbria University next month.

The event, which is being held on Wednesday 11 November, will showcase Northumbria's range of Masters courses, available on a full-time, part-time and distance learning basis. Taster sessions will be available in subjects including Criminology and Criminal Justice, Real Estate, Psychology and Computer Science, as well as research opportunities and PhD study. Staff will

also be on hand to offer further advice or information on finance and funding, campus tours and showcasing how masters-level study can enhance your employability.

Many successful Northumbria alumni credit Masters study for furthering their career development and opportunities. One of these students is Sophie Haagensen, Northumbria MBA (Master of Business Administration) graduate, and now Head of Strategy and Planning for Atom Bank and former Deputy Director of the North East Local Enterprise Partnership.

Sophie said: “After studying Biology at undergraduate level, I gained a couple of years’ management experience which prompted my decision to return to University to study a Masters in business and a few years later, I completed an MBA through distance learning. My postgraduate studies developed a range of practical and theoretical competencies which have supported me in roles spanning all areas of business, from operations through to strategy.

“When employers hire postgraduates, they are not just investing in the individual,” added Sophie, “They are investing in the breadth of knowledge and skills that this person can share with the whole organisation.”

Another Masters graduate, Chris Crame, who studied an MA in International Development, said: “There are countless benefits that come with taking your education to the next level. For me, the biggest issue when I was considering further study was whether a Masters would help me become more employable. I didn’t just want an extra qualification; I wanted a course that would set out a pathway into employment.

“Although my two degrees are in different disciplines, my Masters helped me develop many of the elements I had studied as an undergraduate, but it made them more relevant to a specific profession. It allowed me to focus my skills development according to the graduate roles I was interested in applying for.”

Many graduates of the University are also entitled to a 20% discount on Masters courses.* (terms and conditions apply). The Masters Open Day will be held in Northumbria’s state-of-the-art City Campus East on Wednesday 11 November from 12noon until 6pm.

For more information and to book your place visit
www.northumbria.ac.uk/masters

Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call [0191 227 4571](tel:01912274571).

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