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Science... but not as you know it!

As part of its role as associate partner in the world-famous British Science Festival event, Northumbria University is gearing up to a six-day showcase to help answer the question, what is science?

The British Science Festival is one of Europe's biggest celebrations of science, engineering and technology and is coming to Newcastle from 7-12 September 2013.

Bringing together hundreds of the UK's top scientists, engineers, science presenters, performers and journalists, the Science Festival is due to attract more than 100,000 visitors to the North East over the Festival period, in

venues across Newcastle city centre.

Lucy Winskell, Pro Vice-Chancellor for Business and Engagement, said: "Northumbria is delighted to be playing such a key role in the Science Festival. From the very outset of our involvement we were passionate to showcase the sheer breadth of our science-related activity and share our passion for a discipline that leads us to question and continually discover the world around us.

"The events we will be hosting during the Science Festival will showcase science in all of its forms - from bugs to sleep and sport to forensic science. We will also be starting important conversations such as what defines science, what impact it has on our day-to-day lives and how it helps us make sense of the world around us."

The six days of activities will be started by an entire weekend dedicated to entertaining and educating families.

During the British Science Festival lots of the events will be drop-in activities but booking will be necessary for some sessions. Tickets can be ordered when booking lines open in July. Be the first to find out about Festival news by signing up for the <u>newsletter here</u>.

The British Science Festival is brought to you by the British Science Association, their partner Newcastle University, associate partners Northumbria University and Newcastle City Council, sponsors AkzoNobel, Northumbrian Water, GE Oil & Gas and Saudi Aramco. The Festival could not happen without the investment from partners and sponsors, and not only financial support but the vast majority of the festival's content and resulting press coverage will come from the region.

Northumbria is a research-rich, business-focussed, professional university with a global reputation for academic excellence. To find out more about our courses go towww.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call 0191 227 4571.

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