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Northumbria set to welcome record numbers of prospective students in 2013

Northumbria University is on track to welcome a record number of prospective students to its recruitment Open Days this year.

So far, more than 10,000 future students and their parents have visited the Newcastle city centre and Coach Lane campuses to meet with Northumbria academics and discuss future study options. With a further Open Day taking place on 26th October, the University is set to top last year's previous record.

Adam Dunlop, Marketing Director for Northumbria University said: "The

success of our 2013 Open Days follows our most successful student-recruitment period.

“Last year, we received our highest number of applications and more acceptances of places from high-achieving students than at any point in our history. We work hard to attract the most talented people and, as a result, Northumbria is increasingly becoming an institution of choice for the best students from the North East region, as well as from the rest of the UK and further afield.”

Northumbria’s reputation – both at home and around the world – is being enhanced by combining academic quality and a real-world focus with leading-edge learning, teaching, research and business engagement.

The University, which ranks inside the top 10 in the UK for graduates entering professional employment, secured full marks for four of its courses in the National Student Survey 2013, measuring student satisfaction. Overall, Northumbria received an 86% satisfaction rating from current students.

The Which? University guide 2013 has also ranked Northumbria among the best sport-universities in the country, as voted for by students. This follows Northumbria’s £30 million investment in its 3,000 seat-arena and sporting facility.

Adam added: “Northumbria’s Student Open Days allow us to showcase the range of facilities and opportunities available to students studying at Northumbria - at the heart of one of the best cities for students in the UK, Newcastle.

“The fact that more people than ever before are making the effort to come and visit us is reflective of the investment we have made to our student experience.”

Northumbria will again showcase its campus and courses to prospective students during its Open Day this Saturday, October 26th from 10am-3pm. Prospective students and their families can either register online or turn up on the day. For more information, visit www.northumbria.ac.uk/opendays.

Northumbria is a research-rich, business-focussed, professional university with a global reputation for academic excellence. To find out more about our courses go to www.northumbria.ac.uk

If you have a media enquiry please contact our Media and Communications team at media.communications@northumbria.ac.uk or call [0191 227 4571](tel:01912274571).

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